Coat-Care

Cherry Cleansing Animal Shampoo

Key Features

- Effective cleanser & dirt remover
- Added emollients
- No irritation or harsh skin effects
- Suitable on sensitive skin
- Non-sticky, Easy Apply & Easy Rinse
- Paraben Free
- Fresh fragrance
- Cruelty Free, Vegan Friendly & Biodegradable

Recommended Dilution 45:1

To make 1 litre of shampoo:

mix 25ml (1 full pump depression) to 975mls water
– suitable for small animals.

mix 50ml (2 pump depressions) to 950mls water
– suitable for larger / dirty animals.

5 litres of product will give you approximately 200 washes (100 washes for larger / dirtier animals).
Average cost per wash 7p & 15p.
1x5ltr Cherry Shampoo costs £15.00 net.

An effective skin and fur cleanser for professional use. Cherry animal shampoo is suitable for all animals big or small, even those with sensitive skin. Our unique formula will help cleanse, revitalise and banish odours. Fur / coats will smell beautiful and look clean, fresh and shiny with a beautiful glossy lustre to the coat. Our formula is non-sticky, easy to use and easy to rinse away leaving no residue build-up – helps improve coat drying times! The added emollients within our product can help treat and prevent dry, rough and itchy skin – signs that are usually associated with conditions such as dermatitis / eczema.

Our product has been used and trusted for years and has been proven to be effective on most sensitive skin. Also proven effective on the most smelliest of body odours! Wash, cleanse and beautify all animals big or small – specially formulated as one for all.

Application:

Start with a damp coat - wet the animal all over. Apply a small amount to your hands and distribute by rubbing all over from the neck down. OR place product, approx. 25ml to 50ml, directly into a measuring jug (usually 1ltr size), top-up with warm water, mix well and pour slowly whilst rubbing into the coat, again start from the neck down. Rub all over, adding further shampoo and water if needed. Work into a lather distributing the product on all desired areas to be cleaned. It is advisable to use more product if the level of soiling is heavy. To achieve maximum activity, leave the shampoo on the coat / fur for at least 2 – 3 minutes before thoroughly rinsing off all the suds. As with all shampoos, take care around the eye area! Should the product get into eyes, rinse thoroughly with clean running water.

All our own label products are Biodegradable. Vegan Friendly and Leaping Bunny Approved by Cruelty Free Int - no animal testing has been carried out. No animal ingredients used.

Composition: Natural and sodium salts, Vegetable glycerine, coconut diethanolamide from coconut oil, sodium chloride, pearling agent, perfume and <1% Paraben FREE preservative – a quality preservative that works well against bacteria, yeast, mould and fungi to guarantee longevity of the product and blends well with natural raw materials.

Cloud Point:	**N/A**	**S.G: 1.06**	**pH: 8 - 9**	**Viscosity:**	**Less than 350 CPS**
Appearance:	**Pearlised Pink Liquid**			**Colour:**	**Pink**
Odour:	**Cherry**			**Stability:**	**to 2°C**
Shelf life:	**Indefinite at room temperature**			**Packaging:**	**500ml & 5ltr containers**

Storage: Store upright, away from heat, direct sunlight and out of reach of children and animals.

In accordance with our Policy of incorporating technical improvements we reserve the right to amend any specification without notice.

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